

SUPPLIER OF THE MONTH:

ART MURIA HONEY



On the hills and shores of our Mediterranean land, the sun caresses a radiant blanket of flowers: rosemary, orange, heather, holm oak... They all express the unique and generous soul of nature. An essence that bees turn into our natural: artMuria luxury honey.

Beekeeping has been the activity of the Muria family since 1810. With a true devotion for origin, we have treasured an ancestral knowledge and a will to please and seduce. These values convene to found the artMuria collection: the most exquisite in the simplest, most natural gift.

**ARTMURIA WINS NEW AWARDS
AT THE LONDON INTERNATIONAL HONEY AWARDS LIHA 2019**

El Perelló (Tarragona), 6th may 2019.- If we take into account that El Perelló (Tarragona) is considered 'the honey village', and being a reference in the bee world on a national level, the success of their products normally isn't anything new. But there is a company that because of its effort, tenacity and its constant innovation also stands out internationally.

Various varieties of luxury honey artMuria (www.artmuria.com), by the beekeeping company run by the Muria family since 1810, they have achieved a new recognition outside our border. The first edition of the London International Honey Awards (LIHA) 2019 has awarded with a gold medal the High Mountain honey and silver medal for the varieties Rosemary and Forest honey from their most glamorous collection.



According to Rafel Muria, president of artMuria: "We are very proud that our work can be seen and is recognized internationally and that our products stand out between hundreds of other honeys from around the world".

The award promotes high quality honeys and one of the conditions are that it has to be branded, not in bulk. The jury do a blind tasting and evaluate each variety of honey presented.

The London contest also had a design section, in which the best marketing strategies followed by different companies that are presented in the competition are recommended and that confirm the superiority of their products.

In this section the jury also awarded with a silver medal the design for the packaging of this new individual case of Orange honey with saffron "Aromatic treasure", from the collection artMuria Luxury Innova, recently launched.



LA ROUSSE FOODS TAKES VIP CUSTOMERS TO ART MURIA FACILITIES IN SPAIN

Last year we had the amazing opportunity to take a few of our customer for a visit to the Art Muria (among other fine food segment suppliers) facilities in Spain.

Please see below a few snaps of this amazing trip.

